



## **GHS2024 Conference Workshops**

***Day One - Tuesday 18 2024, 1:30pm-3:30pm –  
Room Cockle Bay 2***

### **Global Health Advocacy Incubator - Domestic Resource Mobilization for Epidemic Preparedness**

Recurring global health crises highlight the urgency for countries to prepare and respond to public health emergencies. Success in public health hinges on domestic budgets aligned with political priorities, addressing infectious disease outbreaks, and ensuring quality maternal and reproductive health services. While international donor funding aids program development, country-led budgets are essential for sustainable, equitable, and effective country-owned health systems. Domestic resource mobilization provides predictable and reliable funding, fostering health system resilience in the medium and long-term.

The Global Health Advocacy Incubator (GHAI) proposes a workshop at the Global Health Security Conference 2024. Focused on one of GHAI's advocacy tools, Budget Advocacy Toolkit for Epidemic Preparedness, a step-by-step learning resource based on our experience and lessons learned, the workshop aims to share insights gained through advocacy for increased epidemic preparedness budgets in Senegal, Nigeria, and Ghana. The toolkit will be shared with the audience and its application at the country level on the need to prioritize domestic resource mobilization for epidemic preparedness.

The Toolkit is designed to guide advocacy efforts in countries to fund implementation of their national action plans for health security (NAPHS) through a four-step process for effective budget advocacy: planning a campaign, conducting the campaign, strengthening budget accountability, and building budget sustainability. The Toolkit is a detailed roadmap for budget advocacy with instructive questions, worksheets, and country examples.

#### **Objectives:**

- Discuss GHAI 's Budget Advocacy Toolkit for Epidemic Preparedness and its application at the country level to prioritize domestic resource mobilization for epidemic preparedness.
- Learn from government and civil society partners in Nigeria and Ghana about challenges and opportunities for mobilizing domestic resources for epidemic preparedness.
- Conduct an interactive workshop to review and discuss the four steps of the Toolkit's cycle for budget advocacy and sustainability.



**Global Health  
Security 2024**  
INTERNATIONAL CONVENTION CENTRE  
SYDNEY 18 - 21 JUNE 2024

**Target Audience:**

Government officials (Members of Parliament, Ministries of Health and Finance and staff), civil society representatives who advocate for strengthened health policies, programs and funding, other non-governmental organizations with health equities, and the media.